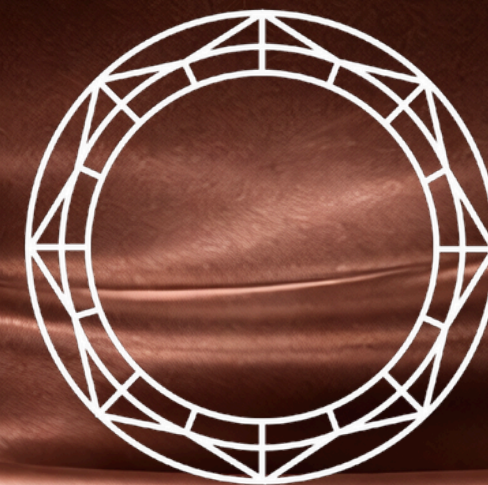


ROCK — THE — JEWELS 2026

CELEBRATE. CONNECT. IMPACT.

November 19, 2026

Museum of Contemporary African Diasporan Arts (MoCADA) | Brooklyn, NY



BLACK IN JEWELRY
COALITION

In Partnership with

NYCJW26

A CELEBRATION OF COMMUNITY & CONNECTION

Black in Jewelry Coalition is dedicated to the advancement of Black professionals within the gem, jewelry, and watch industry through networking, education, representation and an abundance of resources.

We promote change in our industry with the fundamental understanding that by uniting our resources and partnering with allies, we cultivate growth and create opportunities through an alliance that is for us, by us.

Our strategies include providing tools and resources for professional success and growth, and recruitment for increased representation through heightened awareness.



THE EVENT

CELEBRATE EXCELLENCE. CONNECT WITH PURPOSE.

Rock the Jewels brings together professionals, enthusiasts, and changemakers from across the gem, jewelry, and watch industry for an evening celebrating the people, craftsmanship, and connections that make our community stronger.



200+ industry leaders, designers, retailers, students & media



Cocktail reception with lite bites & drinks



Awards ceremony honoring industry leaders & rising stars



Meaningful networking that drives real connections



ALL PROCEEDS SUPPORT BIJC'S MISSION AND YEAR ROUND PROGRAMMING

WHY SPONSOR?



EXPOSURE

Showcase your brand at BIJC's signature event during NYC Jewelry Week, connecting with industry leaders, emerging talent, and organizations shaping the future of the gem, jewelry, and watch industry.



IMPACT

Support BIJC's year-round programs, events, and initiatives that create opportunity, strengthen community, and advance a more inclusive industry.



ENGAGEMENT

Build meaningful connections through networking, brand recognition, digital promotion, and exclusive sponsor opportunities.

TRUSTED BY INDUSTRY LEADERS

NYC JW26

MOCADA
MUSEUM OF CONTEMPORARY AFRICAN DIASPORAN ARTS

∞
Jewelers Mutual®
EST 1913

RJ
RESPONSIBLE
JEWELLERY
COUNCIL



JCK



GREENWICH ST
JEWELERS

CLYDE DUNEIER
BRILLIANT SINCE 1910

BOSSLOGICS

AMERICAN GEM
SOCIETY®
Consumer Protection Since 1934™

LAROCKS™

RG
RICHLINE GROUP
A BERKSHIRE HATHAWAY COMPANY

ATTENDEES INCLUDE



Luxury Brands



Independent Designers



Retail Executives



Manufacturers



Gemstone Suppliers



Trade Associations



Media



Industry Leaders



Museum Curators



Students and MORE



ALL PROCEEDS SUPPORT BIJC'S MISSION AND YEAR ROUND PROGRAMMING

SPONSORSHIP OPPORTUNITIES

GIFT BAG SPONSOR

\$500

- You supply a branded item or an insert included in the event gift bags distributed to all attendees.

Online Auction Donation

- Item or experience donation to BIJC online auction
- Listed as a sponsor

SUPPORTING SPONSOR

\$2,500

- Your logo on event signage & website
- 2 complimentary tickets
- Opportunity for you to include branded materials in attendee gift bags

PREMIER SPONSOR

\$5,000

- Mention in select social media & email promotions
- Onstage mention during the presentation
- Logo on event signage & website
- 4 complimentary tickets
- Opportunity to include branded materials in attendee gift bags

EXECUTIVE SPONSOR

\$7,500 (*exclusive*)

- Premium logo placement on event signage & website
- Award Sponsor “Rising Star award sponsored by X”
- Branded napkins with your logo and bar signage
- Featured mentions in social media & email promotions
- 6 complimentary tickets
- Opportunity to include branded materials in attendee gift bags
- Signage near the photobooth “Photobooth sponsored by X”

****SPONSORSHIP DOES NOT INCLUDE MEMBERSHIP DUES.***

DRIVING INCLUSION, ADVANCING EXCELLENCE

EMAIL: INFO@BLACKINJEWELRY.ORG