



BLACK IN JEWELRY
COALITION

SPONSORSHIP PACKET

ABOUT US

Black in Jewelry Coalition (BIJC) Association's mission is for the advancement of Black professionals within the gem and jewelry industry through networking, education, representation and an abundance of resources. We promote change in our industry with the fundamental understanding that by uniting our resources and partnering with allies, we cultivate growth and create opportunities through an alliance that is for us, by us. Our strategies include providing tools and resources for professional success and growth, and recruitment for increased representation through heightened awareness.

ROCK THE JEWELS

A SOIREE TO CONNECT & GROW

Dear BIJC Supporter,

We are pleased to inform you that Black in Jewelry Coalition (BIJC) will be hosting our annual fundraiser. Last year, Under the Faceted Sky was sold out and is just the beginning of something even bigger. This year we want to grow our event to expand from a cocktail hour to a soiree. This event will be during NYCJW, highlighting and celebrating 50 years of hip hop and its influence in the jewelry industry.

Our special guest for this event will be Simone I. Smith - jewelry designer and wife of LL Cool J. Our event will also include an award ceremony. "Rock the Jewels" will be held at 6pm on Thursday, November 16th. This rooftop party will be accompanied by drinks, delectable bites, and good conversation, with a side of music. We expect over 200 people in attendance.

As you know, BIJC continues to be dedicated to our mission of making a positive impact in our community. This event promises to be a memorable occasion, bringing together industry leaders, BIJC members, and individuals passionate about making a difference.

By becoming a sponsor, your company will not only gain significant visibility and exposure but also demonstrate your commitment to social responsibility. As a sponsor, you will receive prominent recognition before, during, and after the event. We offer various sponsorship packages and are hopeful that you will be our ***Presenting Sponsor***.

Your contribution will help us cover event costs, maximize fundraising efforts, and ultimately make a significant impact on our mission - scholarships, education of the industry, and sustaining the industry by promoting career opportunities to high school students.

We would be thrilled to have your esteemed company join us as a sponsor for this remarkable event. We believe that this partnership will create a meaningful synergy between your brand and our cause, fostering a positive association with your target audience.

We hope to see you there and look forward to a great evening of fellowship.

With Appreciation,



Annie Doresca, *BIJC Board President*

ROCK THE JEWELS

A SOIREE TO CONNECT & GROW

Save The Date

November 16 at 6 PM ET

Elsie Rooftop NYC

During NYC Jewelry Week, BIJC will recognize influential people in the jewelry industry and highlight and celebrate 50 years of hip-hop's influence on jewelry. Entrepreneur and Jewelry Designer Simone I. Smith will be BIJC's special guest. The evening will include cocktails, delectable bites, and good conversation.



ROCK THE JEWELS

SPONSORSHIP LEVELS

Presenting Sponsor \$20,000

4 Social Posts

4 Email Features

6 Tickets to the Event

5 Minutes Speaking at the Event

Diamond Sponsor \$10,000

3 Social Posts

3 Email Features

4 Tickets to the Event

2 Minutes Speaking at the Event

Ruby Sponsor \$5,000

2 Social Posts

2 Email Features

3 Tickets to the Event

Sapphire Sponsor \$2,500

1 Social Post

1 Email Feature

2 Tickets to the Event

Emerald Sponsor \$1,500

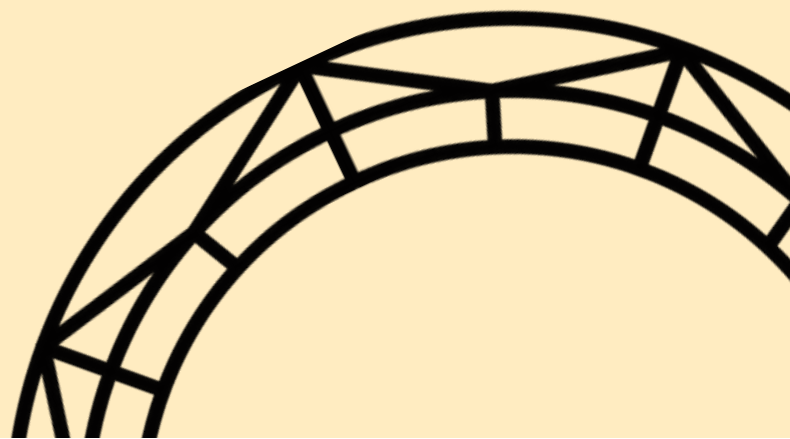
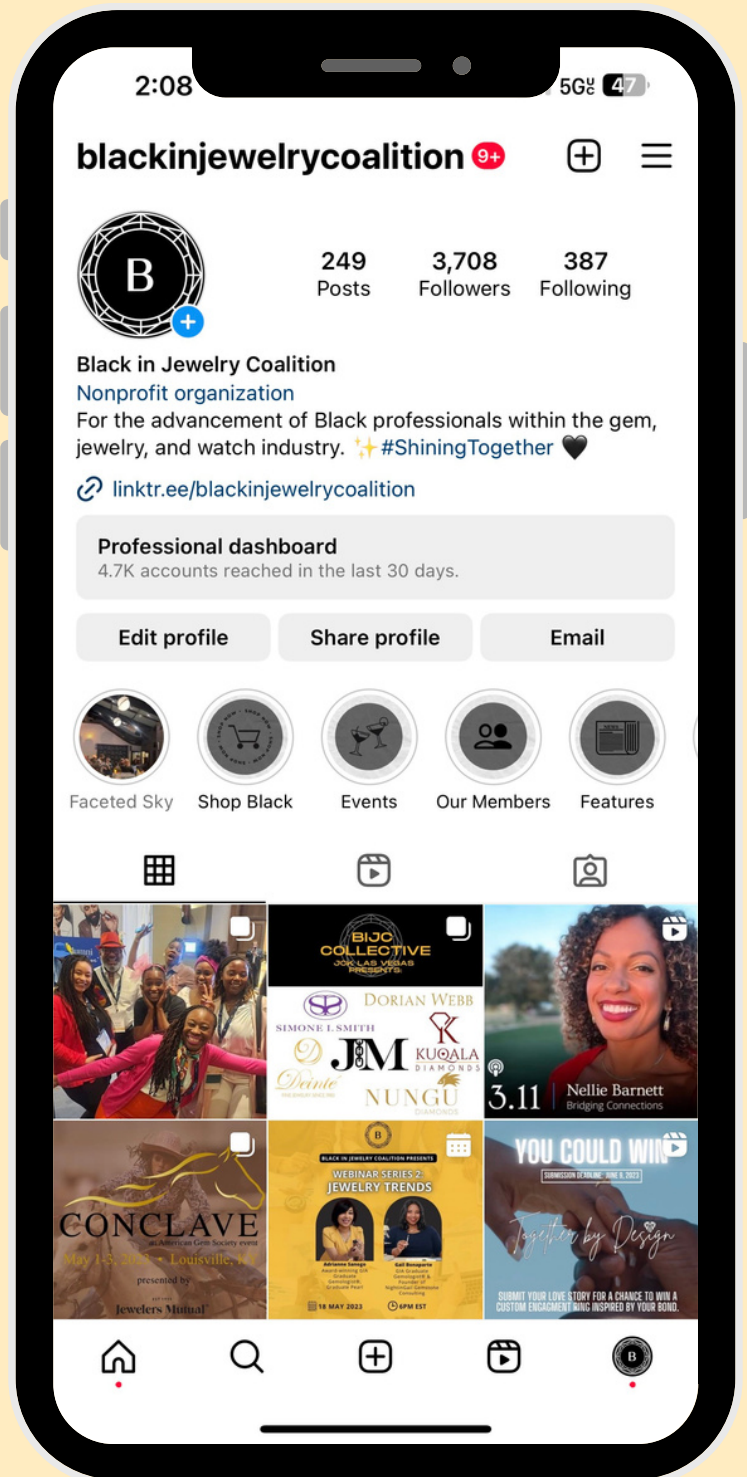
1 Social Post

2 Tickets to the Event

Tourmaline Sponsor \$1,000

1 Social Post

1 Ticket to the Event





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Charitable Programs & Initiatives

Mentor Me

Match high school and college students with Black professionals throughout the gem, jewelry, and watch industry through workshops and virtual classes.

Career Readiness Internship Program

Partner with Black professionals in the industry to provide internships for Black students at the college/university/graduate and post-grad level who have an interest in working/being an entrepreneur in the jewelry, gem, and watch industry.

Design Competition

Each contestant will be matched/mentored/partnered with an existing Black designer to create pieces that will be exhibited in a virtual showcase on the BIJC website. There is potential for partnerships with retailers.

Grants & Scholarship Programs

Through partnerships, provide scholarships to emerging and existing Black professionals in the gem, jewelry, and watch industry.



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Our Sponsors Have Made the Following Possible

Together by Design
Under the Faceted Sky
Conclave Scholarship
JCK Pavilion
Radiant Minds Scholarship
Lonia Tate Scholarship
I.D.E.A. Program
GIA Scholarship





BLACK IN JEWELRY
COALITION

Executive Committee

President - Annie Doresca

Vice President - Elyssa Jenkins-Pérez

Treasurer - Malyia McNaughton

Secretary - Lisa Garris

Board Chairs

Communications Chair - Nellie Barnett

Education Chair - Adrienne Sanogo

Events Chair - Lisette Scott

Nominations Chair - Reginald Johnson

Board Member at Large - Miya Owens, Esq.

blackinjewelry.org

*Please contact info@blackinjewelry.org or 347-583-8104
to discuss sponsorship opportunities*

